



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

CONTRACT

Contract / Revision 562192 /		Alt Order # 09774119
Product BRUNNER		
Contract Dates 07/31/12 - 08/06/12		Estimate # 165 - B
Advertiser Brunner/R/MO Senate		Original Date / Revision 08/03/12 / 08/03/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KTVI	Account Executive Jared Salles	Sales Office Washington DC
Special Handling		
Demographic Adults 35+		
		Total Ratings 108.10
IDB#	Advertiser Code 5	Product Code 7
Agency Ref		Advertiser Ref

And:

SRCP Media
201 North Union Street
Suite 200
Alexandria, VA 22314

COPY

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	2	07/31/12	08/06/12	M-F 6a-7a	630A-7A		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/31/12	08/06/12	MTWTF--				5	\$750.00	4.30			
2	2	07/31/12	08/06/12	Fox 2 Morning News	730A-8A		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/31/12	08/06/12	MTWTF--				5	\$750.00	4.50			
3	2	07/31/12	08/06/12	Fox 2 News Midday	11A-1130A		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/31/12	08/06/12	MTWTF--				5	\$225.00	2.70			
4	2	07/31/12	08/06/12	M-F 530p-6p	530p-6p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/31/12	08/06/12	MTWTF--				2	\$800.00	5.30			
5	2	07/31/12	08/06/12	M-F 6p-630p	6p-630p		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/31/12	08/06/12	MTWTF--				5	\$800.00	5.00			
6	2	07/31/12	08/06/12	M-F 9p-10p	9P-930P		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/31/12	08/06/12	MTWTF--				2	\$1,200.00	7.50			
N 7	2	08/04/12	08/04/12	Sa 9p-10p	9p-930p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$675.00	0.00			
N 8	2	08/05/12	08/05/12	Su 9p-10p	9p-930p		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S				1	\$1,050.00	0.00			
N 9	2	08/06/12	08/06/12	M-F 5a-530a	5a-530a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				2	\$450.00	0.00			
N 10	2	08/06/12	08/06/12	Fox 2 News at 8 am	8a-830a		:30				NM	2	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				2	\$1,125.00	0.00			
N 11	2	08/04/12	08/04/12	Fox 2 News Saturday AM	7a-730a		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$525.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 562192 /		<u>Alt Order #</u> 09774119
<u>Contract Dates</u> 07/31/12 - 08/06/12	<u>Product</u> BRUNNER	<u>Estimate #</u> 165 - B
<u>Advertiser</u> Brunner/R/MO Senate		<u>Original Date / Revision</u> 08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	2	08/04/12	08/04/12	Fox 2 News Saturday AM	730a-8a		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$525.00	0.00			
N 13	2	08/04/12	08/04/12	Fox 2 News Saturday AM	8a-830a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$800.00	0.00			
N 14	2	08/04/12	08/04/12	Fox 2 News Saturday AM	830a-9a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$800.00	0.00			
N 15	2	08/05/12	08/05/12	Su 7-9a	8a-830a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S				1	\$450.00	0.00			
N 16	2	08/06/12	08/06/12	M-F 9a-10a	9a-930a		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				1	\$425.00	0.00			
N 17	2	08/05/12	08/05/12	FOX News Sunday	9a-10a		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S				1	\$575.00	0.00			
N 18	2	08/06/12	08/06/12	M-F 10a-11a	10a-11a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				2	\$225.00	0.00			
N 19	2	08/06/12	08/06/12	M-F 12p-1230p	12p-1230p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				1	\$225.00	0.00			
N 20	2	08/06/12	08/06/12	M-F 1230p-1p	1230p-1p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				1	\$225.00	0.00			
N 21	2	08/06/12	08/06/12	M-F 2p-230p	2p-230p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				1	\$125.00	0.00			
N 22	2	08/06/12	08/06/12	M-F 3p-330p	3p-330p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				1	\$175.00	0.00			
N 23	2	08/06/12	08/06/12	M-F 330p-4p	330p-4p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				1	\$175.00	0.00			
N 24	2	08/06/12	08/06/12	M-F 4p-430p	4p-430p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				1	\$425.00	0.00			
N 25	2	08/06/12	08/06/12	M-F 430p-5p	430p-5p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				1	\$450.00	0.00			
N 28	2	08/04/12	08/04/12	Fox 2 News Saturday PM	530p-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$300.00	0.00			
N 27	2	08/06/12	08/06/12	M-F 5p-530p	5p-530p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,250.00	0.00			
N 28	2	08/06/12	08/06/12	M-F 630p-7p	630p-7p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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07/31/12 - 08/06/12	BRUNNER	165 - B

Advertiser	Original Date / Revision
Brunner/R/MO Senate	08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				1	\$900.00	0.00			
N 29	2	08/06/12	08/06/12	M-F 9p-10p	930p-10p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,800.00	0.00			
N 30	2	08/06/12	08/06/12	Fox 2 News Edge	10p-1035p		:30				NM	1	\$1,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,475.00	0.00			
N 31	2	08/06/12	08/06/12	530a-6a	530a-6a		:30				NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				2	\$675.00	0.00			
N 32	2	08/05/12	08/05/12	Fox 2 News Sunday	5p-530p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S				1	\$650.00	0.00			
N 33	2	08/06/12	08/06/12	M-F 230p-3p	230p-3p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----				1	\$125.00	0.00			
N 34	2	08/04/12	08/04/12	Fox 2 News Saturday PM	5p-530p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$300.00	0.00			
N 35	2	08/05/12	08/05/12	Fox 2 News Sunday	530p-6p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S				1	\$650.00	0.00			
Totals										108.10		57	\$36,650.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/06/12	57	\$36,650.00	\$31,152.50
Totals	57	\$36,650.00	\$31,152.50

Signature: _____ Date: _____

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